

**1st EU-Israel Business
Round Table:**

“The Start- Up Nation Meets Brussels”

18 OCT 2017

**Members’ Salon
European Parliament**



8h00 - 9h30

**Members’ Salon, European Parliament
Rue Wiertz 60, 1000 Brussels, Belgium**

Tel. +32 (0) 2 588 29 74 Email. office@smeconnect.eu



PROGRAMME

Friends of SMEs in the name of Dr. Paul Rübig MEP cordially invites you to the Round Table:

“1st EU-Israel Round Table: The Start-Up Nation Meets Brussels”

on October 18, 2017 from 8h00 to 9h30,
Members' Salon, European Parliament, Brussels

Welcome

- Dr. Paul Rübig MEP, Honorary President of SME Europe of the EPP, President of SME Global, First-Vice President of STOA, Member of the Committee on Industry, Research and Energy
- Daniel Schwammenthal, Director of AJC Transatlantic Institute (TAI)

Opening

- H.E. Aharon Leshno-Yaar, Ambassador of Israel to the European Union and NATO

Introduction

- Peter Niedermüller MEP, Member of the Delegation for relations with Israel

Keynotes

- Dr. David Israeli, CEO of Magenta Medical, Venture Partner at Pitango Venture Capital
- Melissa Blaustein, Founder and CEO, Allied for Startups

Conclusion

- Dr. Ingo Friedrich, Honorary Member of the European Parliament, President of the European Economic Senate, Honorary President of SME Europe

Moderation

- Dr. Horst Heitz, Secretary General of the European SME Business Club
- Daniela Ramos Giraldo, Director of Friends of SMEs

Followed by Q&A session with the participants